

BLUE-ERA MASTER'S PROGRAMMES ARE OFFICIALLY LAUNCHING

September marks a major milestone for the BLUE-ERA project with the official launch of six new Master's programmes in the field of the Blue Economy.

Co-funded by the
Erasmus+ Programme
of the European Union

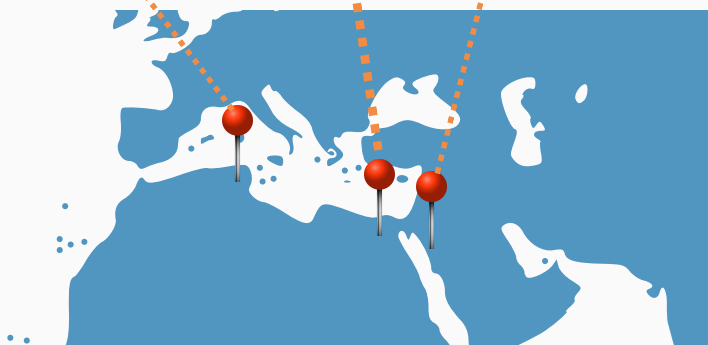


The six partner universities in Tunisia, Egypt, and Jordan have successfully obtained accreditation, marking the transition of these programmes from the development phase to implementation, with the enrolment of their first cohorts of students. Designed to equip a new generation of students with the critical knowledge and skills needed to address the challenges and opportunities of the blue economy, these programmes proudly bring together education, innovation, and sustainability.

Egypt
Arab Academy for Science,
Technology and Maritime
Transport (AASTMT)
&
Alexandria University (AU)

Tunisia
University of Sousse (US)
&
University of Monastir (UM)

Jordan
University of Jordan (JU)
&
Al Albayt University (AABU)



BLUE-ERA in numbers

6 Universities

3 Countries

6 Master's
programmes

72+ students
targeted in the first intake

International
mobility and training
opportunities

6 BLUE-ERA
laboratories

3 European
partner
universities





Six Programmes, Officially Accredited

The accreditation process — often the most demanding hurdle for new academic programmes — has now been successfully completed across all 6 Master's programmes, confirming that each curriculum meets the applicable academic and regulatory requirements. This achievement reflects months of close collaboration between partner universities, industry experts and accreditation bodies, ensuring the programmes are not only academically sound but also aligned with the real needs of the blue economy sector. With accreditation secured, the programmes are now moving into implementation, with their first cohorts enrolling and beginning their studies during the 2026/2027 academic year.

BLUE-ERA voices

First-year student, BEEM Master's Programme, University of Sousse, Tunisia.

Can you introduce yourself?

I'm Mohamed Youssef Fathallah, a first-year student in the BEEM Master's programme (Blue Entrepreneurship and Environmental Management) at the Faculty of Economics and Management of Sousse, with a background in Mathematics.

Why did you choose the BEEM Master's programme?

It combines management, entrepreneurship, and marine resource preservation — a great fit for my interest in building a more sustainable economy.

What attracted you most to this program?

Its innovative, professional focus on the blue economy, environmental management, and sustainable use of marine resources.

How did your academic background prepare you for this master's programme?

My background in mathematics and computer science gave me skills in modeling and project management, which the BEEM Master's now lets me apply to real-world challenges in environment and entrepreneurship.

What are your first impressions?

Very positive — I'm enjoying the mix of theory, practical tools, and the diverse student backgrounds that spark great exchange.

What topic interests you most?

Blue entrepreneurship and sustainable innovation — turning ideas into viable, responsible projects.

In one sentence, how would you sum up your choice?

I chose BEEM to turn my knowledge into skills, my ideas into projects, and my interest in the environment into a real professional ambition.

Save the date:

- **BLUE-ERA Consortium Meeting & Students' Workshop**, Sousse and Monastir, Tunisia, from 30 November to 2 December 2026.
- **Third Winter School**, Palermo in March 2027. Detailed programmes will be shared soon.

